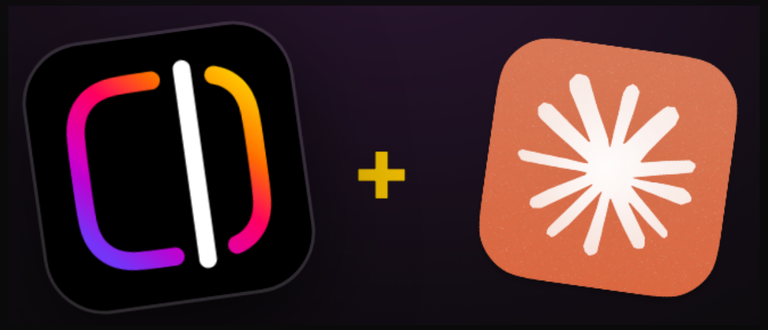
• FREE LIVE SETUP · 30 MIN

Claude edits your reels.



Instagram Edits on Mac + Claude Code, set up live

Jeet Bhanushali · @iojeet

8 Nov 2026

TODAY

What we'll do

- How Claude talks to Edits
- Set it up together, 9 steps
- First edit from a prompt
- What to use it for + Q&A

Have these open

- A Mac (Edits desktop is Mac only)
- Your Instagram account
- Claude Code on a paid plan (Pro or Max)
- One raw reel video on your Mac

Sorry Windows folks, Edits desktop is Mac only for now

HOW IT WORKS

Edits for Mac has a hidden automation server.

You
write a prompt in plain words

→

Claude Code
picks from 274 Edits tools

→

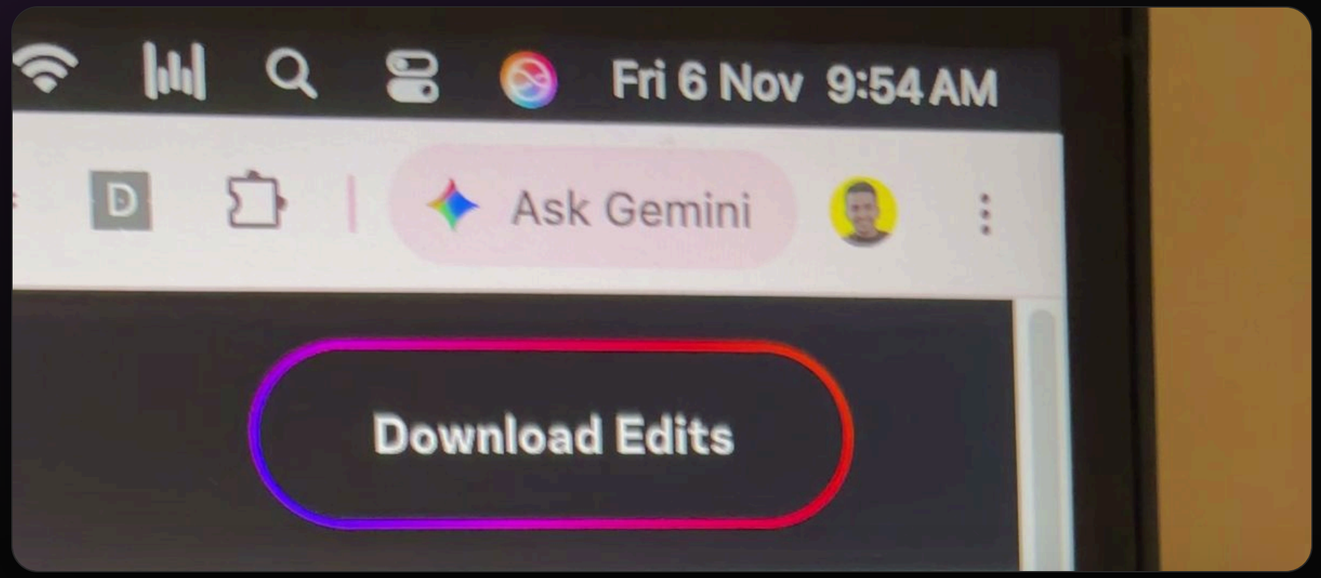
Edits app
cuts, overlays, SFX, titles, captions, export

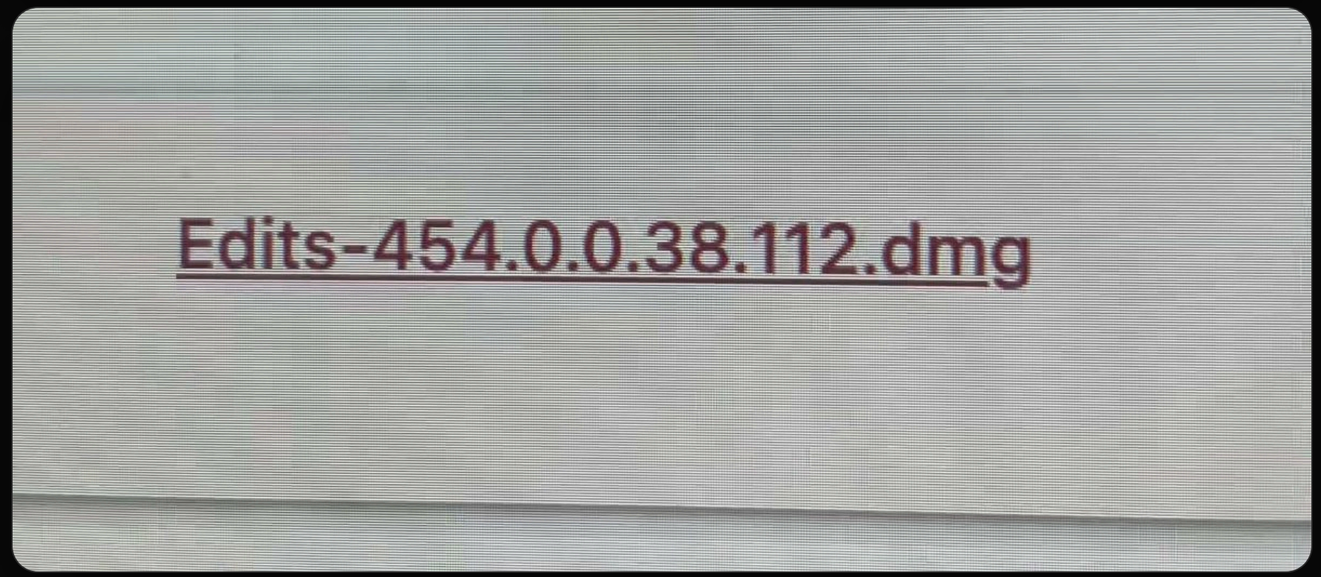
The server runs on your Mac at 127.0.0.1:19501, only while Edits is open.

STEPS 1-2

Download and install Edits

Go to **edits.instagram.com** and click Download Edits. Open the file and drag Edits into Applications.





STEPS 3-4

Log in, open your profile

Open Edits and scan the QR code with your phone. No password on the Mac.

Then click your profile icon, top right.

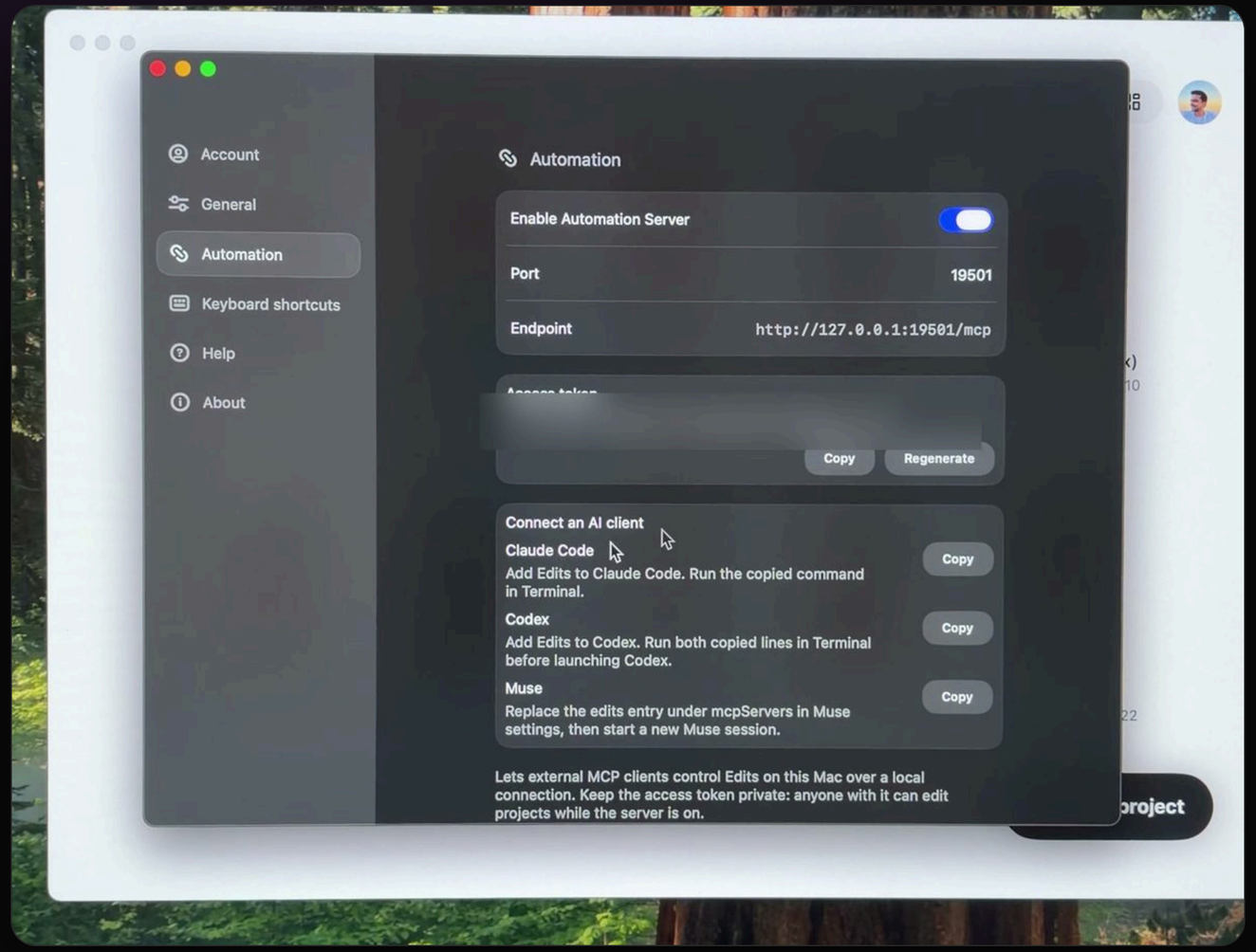


STEP 5

Turn on Automation

Left menu → **Automation** → switch on **Enable Automation Server**.

Keep your access token private. Leaked? Click Regenerate.

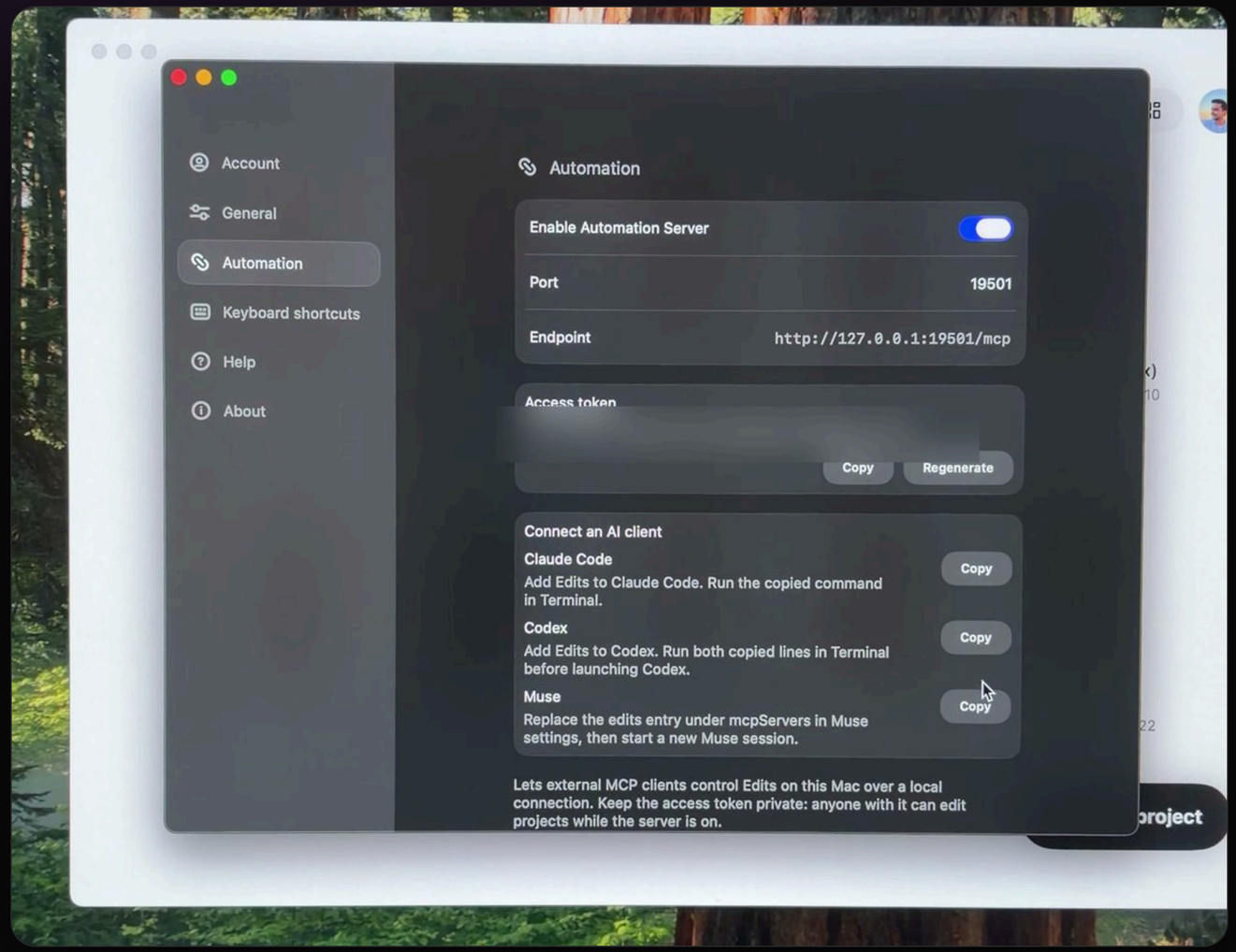


STEP 6

Screenshot + copy the command

Screenshot the page (Cmd + Shift + 4). Click **Copy** next to Claude Code.

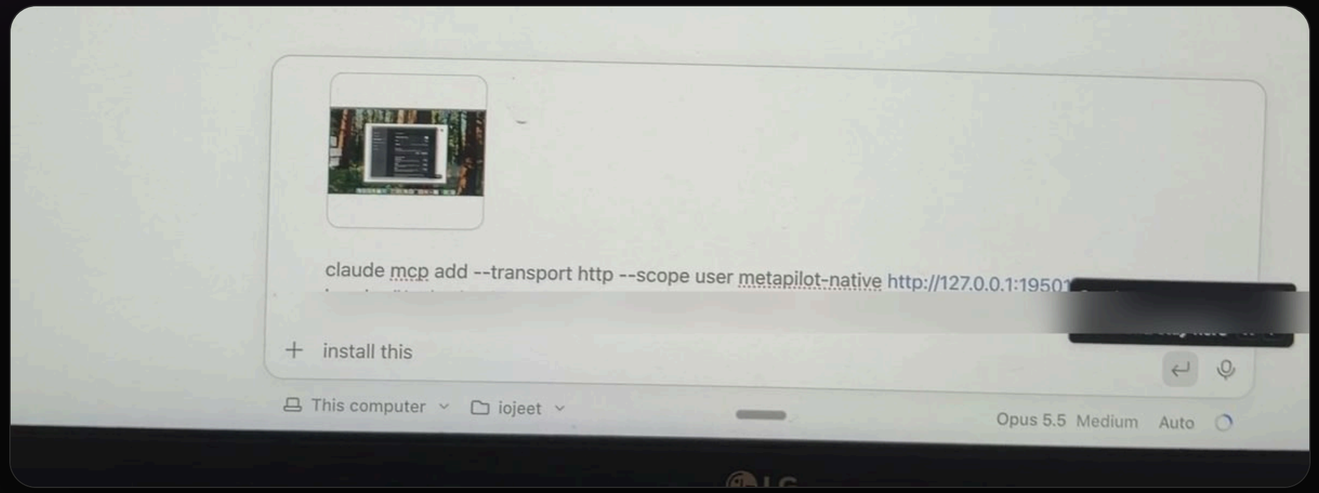
```
claude mcp add --transport http --scope user metapilot-native http://127.0.0.1:19501/mcp --header "Authorization: Bearer <your token>"
```



STEP 7

Ask Claude to install it

Open Claude Code. Add the screenshot, paste the command, type **install this**, press Enter.



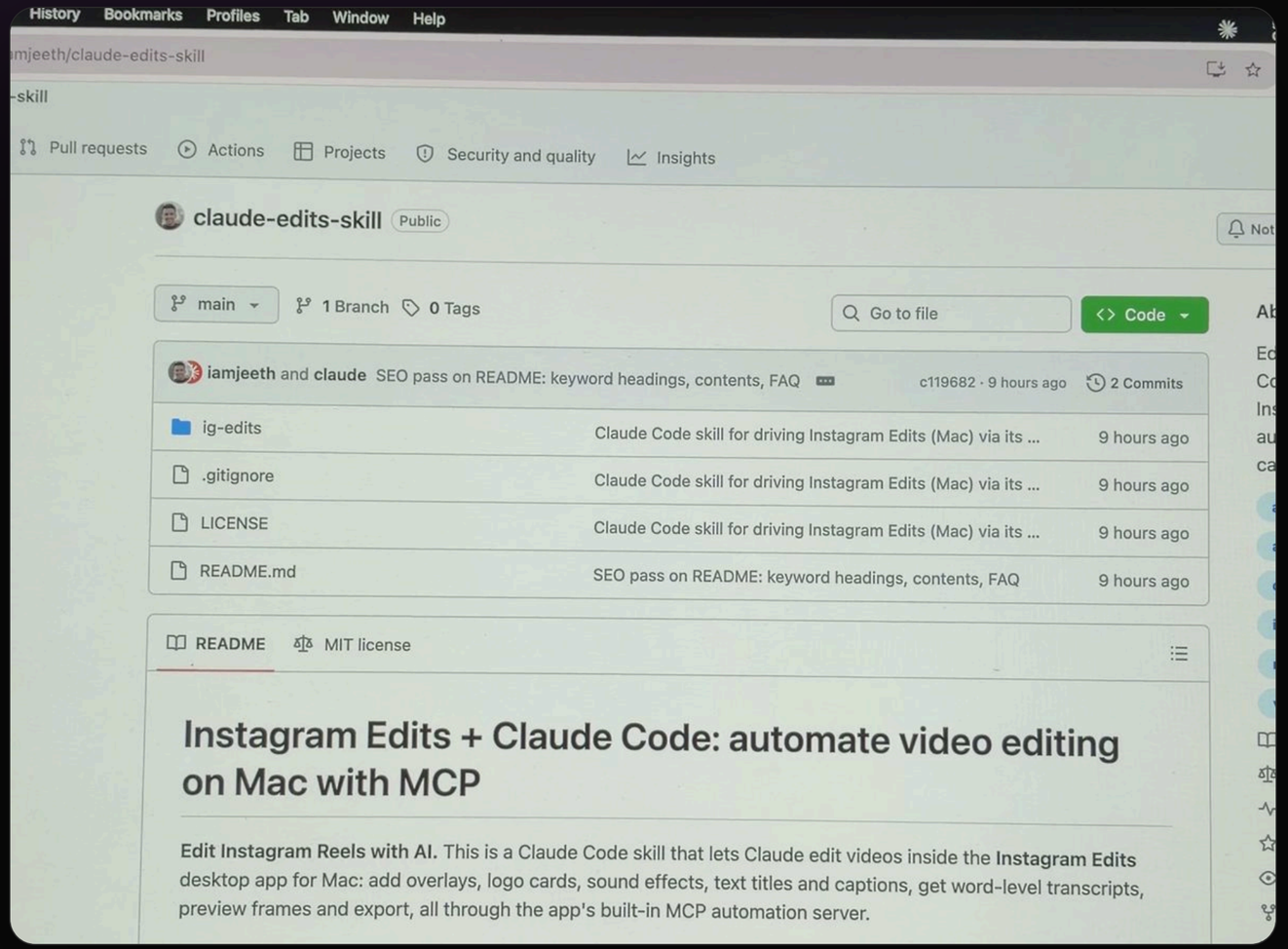
STEP 8

Install the skill

Tells Claude which of the 274 tools to use, timing rules, text recipe, export settings that work.

```
git clone https://github.com/iamjeeth/claude-edits-skill.git
cp -r claude-edits-skill/ig-edits ~/.claude/skills/
```

Or paste the repo link into Claude Code: "install this skill".

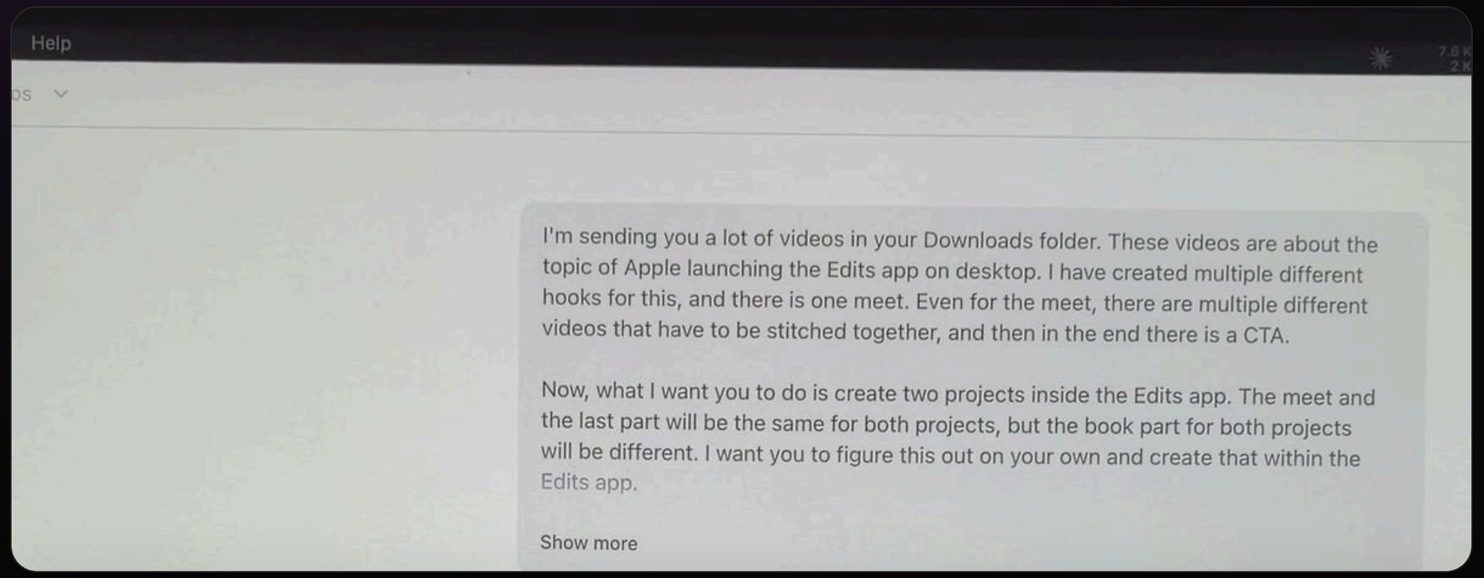


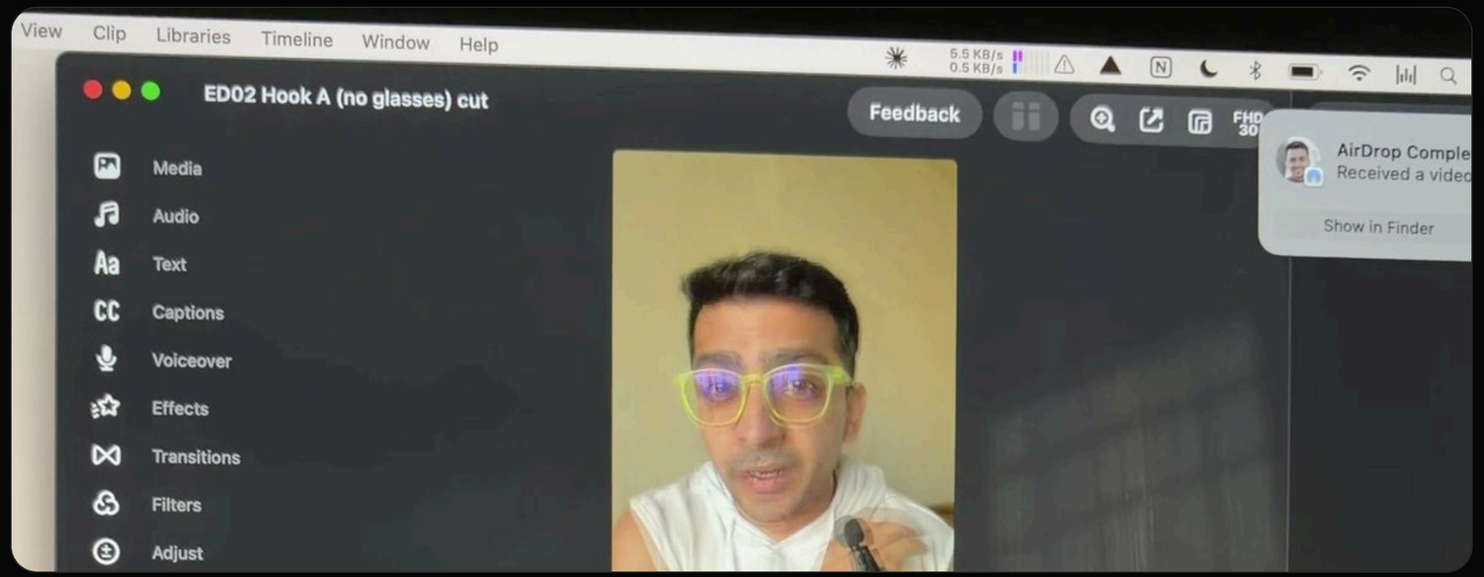
STEP 9

Edit with a prompt

Start a **new** Claude Code session so the Edits tools load. Say what you want in plain words.

Top: my prompt. Bottom: what Claude built in Edits.





WHAT TO USE IT FOR

Let Claude do the boring bits.

01 Hook tests

Same body, three hooks, three projects. Post as trial reels, keep the winner.

02 Cleanup

Cut pauses and repeated takes straight from the transcript.

03 The fiddly bits

Overlays at exact seconds, SFX on the beat, titles, captions, export.

THINGS TO KNOW

- Edits must be open with Automation on, or Claude has nothing to talk to
- It can't post, schedule or make trial reels. Claude exports, you post
- Edits only reads files from its own sandbox folder. The skill copies them in
- Keep the access token private. Regenerate if it leaks

QUESTIONS?

Your turn.

Full guide: **iojeet.com/guides/claude-instagram-edits**

Skill: **github.com/iamjeeth/claude-edits-skill**

Stuck later? DM **@iojeet** with the step number